

## Friends of Schuylkill River Park

P.O. Box 30246 • Philadelphia, PA 19103 www.fsrp.org

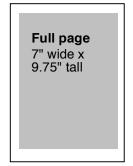
## Rate Card

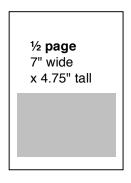
FSRP Newsletter Advertising Rates

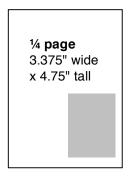
**CIRCULATION: 800+ AND GROWING** 

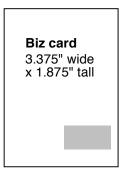
**PUBLISHED QUARTERLY** 

B&W Ad Sizes	FSRP Member Rates (per issue)	Non-member Rates (per issue)
Full page 7" wide x 9.75" tall	\$135	\$150
Half-page 7" wide x 4.75" tall	\$90	\$100
Quarter-page 3.375" wide x 4.75" tall	\$67	\$75
Business card 3.375" wide x 1.875" tall	\$45	\$50









**Digital files:** Artwork must have a minimum of 300 dpi at 100% print size. Accepted file formats are PDF, EPS, JPEG, or TIF.

**Payment:** Make checks payable to Friends of Schuylkill River Park and indicate "newsletter advertising" in the memo section. Please mail check to:

Friends of Schuylkill River Park PO Box 30246 Philadelphia, PA 19103

Contact: For information, inquiries, or submissions, please e-mail us at <a href="mailto:ads@fsrp.org">ads@fsrp.org</a>.